



Commercial Lodging and Institutions Rate Card

HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee of \$0.25 per room per month.
Access fee is required in order to receive ANY HD channel within any package

PURCHASING GUIDELINES: All rates are per Subscriber Unit* per month with a minimum of 20 subscriber units and \$25 in programming services**. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

PACKAGED SERVICES			PER UNIT	
IN-ROOM CHOICE™ (Formerly Universal Choice) Includes over 75 channels	The 101 ^{HD} A&E ^{HD} ABC Family AMC Animal Planet ^{HD} BET Big Ten Network ^{HD} Bloomberg Television Cartoon Network ^{HD} CBS College Sports ^{HD} Chiller CMT ^{HD} CNBC ^{HD} CNN ^{HD} CNN Headline News Comedy Central C-SPAN C-SPAN2 Current TV Discovery Channel ^{HD} Discovery HD Theater ^{HD} Discovery Health E! Entertainment Television ESPNU Fine Living FitTV Food Network ^{HD}	Fox Business Network ^{HD} Fox Movie Channel Fox News Channel Fox Reality Channel FUEL TV Fuse FX ^{HD} G4 GEMS TV GOD TV Golf Channel ^{HD†} GSN: the network for games HDNet ^{HD} History ^{HD} IFC Lifetime Lifetime Movie Network LOGO Military Channel MSNBC MTV ^{HD} MTV2 National Geographic Channel ^{HD} NFL Network ^{HD} NHL Network ^{HD} Nickelodeon/Nick at Nite (East) ^{HD}	Nickelodeon/Nick at Nite (West) Oxygen REELZ Channel Science Channel ^{HD} Sci-Fi ^{HD} Sleuth SOAPnet Speed ^{HD} Spike TV ^{HD} TBS ^{HD} Tennis Channel ^{HD} TLC ^{HD} TNT in HD ^{HD} Travel Channel truTV TV Guide Channel TV Land TV One USA Network ^{HD} Versus ^{HD†} VH1 Classic VH1 ^{HD} WE tv The Weather Channel ^{HD} <i>†Golf and Versus share a HD channel and do not broadcast in HD 24/7</i>	\$2.70
	ESPN Package***:	ESPN ^{HD} , ESPN2 ^{HD} , ESPNNews, ESPN Classic and ESPNU		\$3.50
HD Package:	HDNet Movies ^{HD} , MGMHD ^{HD} , MHD ^{HD} , Smithsonian ^{HD} , and Universal ^{HD} -Requires an active subscription to IN-ROOM CHOICE or The Fundamentals		\$0.25	
The Fundamentals:	The 101 ^{HD} Bloomberg Television Cartoon Network ^{HD} CNN ^{HD} CNN Headline News C-SPAN2	Discovery Channel ^{HD} Discovery HD Theater ^{HD} Fox News Channel FX ^{HD} National Geographic Channel ^{HD}	Speed ^{HD} TBS ^{HD} TLC ^{HD} TNT in HD ^{HD} USA Network ^{HD} The Weather Channel ^{HD}	\$1.55
Family Favorites:	ABC Family AMC Animal Planet ^{HD} Discovery Channel ^{HD}	Discovery HD Theater ^{HD} Discovery Health Discovery Home Discovery Kids	FitTV Investigation Discovery Military Channel TLC ^{HD}	\$0.50
Great Entertainment:	Comedy Central, Lifetime, MTV ^{HD} , MTV2, Nickelodeon/Nick at Nite (East) ^{HD} , Nickelodeon/Nick at Nite (West) ^{HD} and VH1 ^{HD}		\$0.50	
Facts & Fantasy:	E! Entertainment Television, Sci-Fi ^{HD} and truTV		\$0.25	
Business Networks:	Bloomberg Television, CNBC ^{HD} , Fox News Channel, G4 and MSNBC		\$0.50	
Adventure Package:	DIY Network, Fine Living, National Geographic Channel ^{HD} and The Outdoor Channel		\$0.50	
Music Extra:	CMT ^{HD} , Fuse, GAC and Spike TV ^{HD}		\$0.35	
Local Channels:	Includes all local channels available in your market		\$29.95 per property	

*Subscriber Units are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system.

**\$25 minimum not required for activation of Local Channels.

***ESPN (non-HD), ESPN2 (non-HD), ESPNNEWS and ESPN Classic must be delivered to each room. In order to receive ESPN HD and/or ESPN2 HD, the non-HD feeds of ESPN, ESPN2, ESPNNEWS, and ESPN Classic must be delivered to each room.



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PREMIUM SERVICES

HBO® (7 channels plus HBO HD and HBO Latino****) <small>In order to receive HBO HD, the non-HD feed of HBO must be delivered to each room.</small>	\$3.50
CINEMAX® (3 channels)	\$3.50
SHOWTIME UNLIMITED® (5 SHOWTIME® channels, The Movie Channel®, FLIX® and Sundance Channel®)	\$5.00
SHOWTIME®, FLIX® and Sundance Channel® (7 channels including 5 SHOWTIME® channels)	\$4.10
SHOWTIME® (5 SHOWTIME® channels)	\$3.00
STARZ® Super Pak ^{††} / Encore® (12 channels including all 6 theme channels)	\$3.75
Starz® / Encore® + 3 Themes [†] (9 channels)	\$3.30
Starz® / Encore® + 1 Theme [†] (7 channels)	\$3.00
Starz® / Encore® (6 channels: 2 Starz®, 1 Starz® Edge, 1 Starz® InBlack and 2 Encore®)	\$2.50
Encore® + 6 Themes [†] (8 channels)	\$1.95
Encore® + 3 Themes [†] (5 channels)	\$1.35
Encore® + 1 Theme [†] (3 channels)	\$0.95
Encore® (2 channels: East and West)	\$0.75

Stand-Alone and Bundled Services

A&E ^{HD} , History ^{HD} , and Discovery Channel ^{HD}	\$0.35
BabyFirstTV	\$0.20
BBC America and Current TV	\$0.20
Big Ten Network ^{HD}	\$0.25
BET and GSN	\$0.15
Bravo ^{HD} , IFC and WE tv	\$0.35
C-SPAN and C-SPAN2	\$0.08
CBS College Sports ^{HD}	\$0.15
Disney Channel (East) ^{HD} , Disney Channel (West) and Toon Disney	\$0.75
ESPN ^{HD}	\$4.25
ESPN ^{HD} & ESPN2 ^{HD}	\$3.60
ESPN ^{HD} , ESPN2 ^{HD} & ESPNEWS ^{HD}	\$3.55
Fox Movie Channel	\$1.00
Fox Soccer Channel	\$0.20
FUEL TV ^{HD}	\$0.20
FX ^{HD}	\$0.30
The Golf Channel	\$0.25
Go!TV	\$0.20
HGTV ^{HD} , Food Network ^{HD} and Travel Channel	\$0.15
LOGO	\$0.15
NBA TV ^{HD}	\$0.35
NFL Network ^{HD}	\$0.30
The N, Nicktoons, Noggin and PBS Kids Sprout	\$0.30
Setanta Sports	\$0.20
Speed ^{HD}	\$0.25
Sundance Channel®	\$0.35
Tennis Channel ^{HD}	\$0.25
Turner Classic Movies (TCM)	\$0.30
Sports South ^{HD} (formerly Turner South; only available in certain areas of the U.S., Zip code confirmation required)	\$0.99
TVG The Interactive Horseracing Network	\$0.15
TV Land, The Hallmark Channel and Lifetime Movie Network	\$0.25
Versus	\$0.35



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Stand-Alone and Bundled Services cont'd

Superstation WGN.....	\$0.14
XM Satellite Radio (includes all channels**)	\$0.17

Regional Sports Networks (ZIP code confirmation required)

Altitude Sports and Entertainment ^{HD+}	\$0.99
Comcast SportsNet Chicago ^{HD}	\$0.99
Comcast SportsNet West.....	\$0.99
SportsNet New York ^{HD}	\$0.99
Sports Time Ohio ^{HD+}	\$0.99
In-Market Regional Sports Networks.....	\$0.99
YES Network ^{HD} : In Market – NY, NYDMA	\$1.75
Out of Market – Available to viewers in NY, CT, and portions of NJ and PA	\$1.50

+HD broadcast of games only

International Programming

Aastha*	\$0.15
ArabicDirect ^{TM*} (includes Rotana Cinema, Rotana Zaman, Rotana Moossika, Orbit Al-Yawm and Orbit Seen)	\$0.20
BanglaDirect ^{TM*}	\$0.15
CaribVision*.....	\$0.10
FilipinoDirect ^{TM*} (includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, Filipino Channel, GMA Pinoy TV, Kapamilya and MYX)	\$0.35
Galavisión and Univision	\$0.15
GreekDirect TM II (includes Alpha Sat, Alter Globe, Greek Music TV and Mega Cosmos)	\$0.25
HindiDirect ^{TM*} II (includes Cricket Plus, MTV India, NDTV, Star Plus, Star News, Star One, DD India and FILMY).....	\$0.35
Jadeworld (TVB1, TVB2, TVBS, TVB Entertainment and CCTV-4)	1-999 units-\$200 1000+ units-\$400
KoreanDirect TM (CTS, MBC, SBS and YTN).....	\$0.25
MandarinDirect TM III* (includes Phoenix InfoNews, Phoenix North American Chinese Channel, CTI Zhong Tian, TVB8 and TVBS)	\$0.15
PolishDirect II (Includes TV Polonia, TELE 5, TVP3, "Jedynka" Polskie Radio 1 and "Trojka" Polskie Radio 3)	\$0.20
RTR Planeta* ("Kultura" and "Rossiya")	\$0.15
RussianDirect ^{TM*} (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, NannyTV and Vremya: Retro Channel).....	\$0.35
SKY TG24*.....	\$0.10
Studio 1+1 International	\$0.15
TamilDirect ^{TM*} (Vijay)	\$0.15
TeleguDirect ^{TM*} (ETV Teluga).....	\$0.15
TFC Direct ^{TM*} (Includes TFC, ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, GEM NET, Kapamilya Channel and MYX)	\$0.25
VietnameseDirect TM III* (includes SBTN, VHN-TV, TVB Vietnam and Little Saigon Radio).....	\$0.15

Free Add-On^{††} (America's Store, Bloomberg Television, The Church Channel, FitTV, HSN, QVC, ShopNBC)

Complimentary Channels^{††} (Satellite 101: BYU TV, The Church Channel, C-SPAN, Daystar, Link TV, NASA TV, NRB Network, RFD TV, TBN, The Word and World Harvest Television. **Satellite 119:** CCTV-9, EWTN^{††}, ONCE Mexico, HITN TV^{††}).

*Orbital slot 95. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

**Orbital slot 101. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

***Orbital slot 119. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

†Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.